



Your University
needs YOUR help...

UNIVERSITY OF SASKATCHEWAN, 1950
(AERIAL VIEW OF CAMPUS)

...to build the **Memorial Union Building**

—a provincial memorial to 195 students and graduates
who died for freedom September 3, 1939—October 1, 1940



What is a Student Union?

... it is a building ... a centre for the student community ... a practical laboratory for citizenship. It will contain a cafeteria, reading rooms, student offices and space for social functions.



Why Public Assistance?

... every university in Canada, both provincial and privately endowed, is seeking funds from individuals ... 90% of the union buildings in North America are built by public subscription. The government's commitments for university expansion are already very heavy.



Students Pay a Large Share ...

... each student pays \$4 a year while in attendance ... through this levy and special events, students have already contributed over \$75,000.

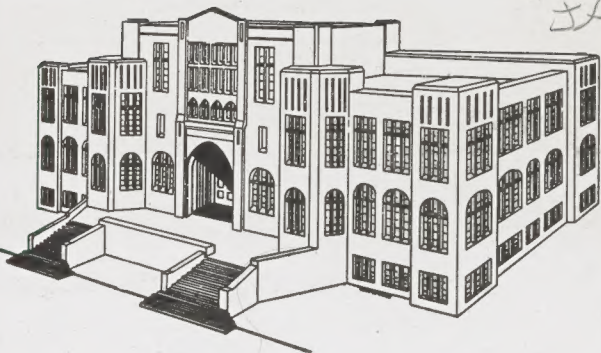


What Other Universities are Doing ...

... Alberta has nearly completed a \$400,000 section to its union building ... Manitoba has raised \$500,000 of its \$800,000 objective ... British Columbia is adding to its present building.

*Let's build a **LIVING** memorial*

\$10-
JA



uates
1945



University Helps Saskatchewan Prosper

... rust-resistant wheat research by President W. P. Thompson and the late Dr. W. P. Fraser ... Dean L. E. Kirk's development of crested wheat grass ... Dr. J. B. Harrington's research leading to new wheat varieties and Royal Flax ... the continual fight against animal diseases by Dr. J. S. Fulton, especially encephalomyelitis ... Professor W. G. Worcester's development of Saskatchewan clay for commercial use ... Dr. T. Thorvaldson's development of an alkali-resistant concrete for use on the prairies ... Dr. John Mitchell's soil survey and tests on commercial fertilizer ... Professor E. A. Hardy's research on farm machinery, tractor fuels and lubrication ... extension services, especially those directed towards rural youth ... seed stock in grains and animals from university farm.

It is estimated that rust-resistant wheat alone adds \$70,000,000 annually to farm income!

**Contribute to the \$750,000
Memorial Union Building Fund**





"They came...

from every district of Saskatchewan; from farms, villages, towns and cities; from the southern borders and northern forests, east and west. They gave their lives on distant seas, in far-off lands, in foreign skies. They were Canadians of every race and creed."

Contributions Deductible for Income Tax

TO: Memorial Union Building Fund,
University of Saskatchewan, Saskatoon, Sask.

Here is my donation of \$.....to the Memorial Union Building Fund.

Name.....
(print plainly)

Address.....



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